

## Six Days of Snapdragon Official Rules

### **Rules:**

1. The Prize Draw is open to United Kingdom residents aged 16 years or over excluding employees and their families of Gameloft, its agents or anyone professionally connected with the prize draw.
2. Only one entry per person per day will be accepted which must be made using an email address unique to the promotion. If more than one entry is received from the same email address per day, or from a different email address by the same person, all such entries will be disqualified.
3. No purchase is necessary. Entry to the prize draw is free of charge.
4. Facebook account required to enter. To be entered in the prize draw, entrants must LIKE the listed Facebook pages and complete the entry form on the Six days of Snapdragon™ contest page found via the Gameloft Facebook page. Entrants are invited to share the promotion but this is optional.
6. The promotion will run for six days from 12<sup>th</sup> November 2013 – 17<sup>th</sup> November 2013. The closing date for entries for each daily draw is at midnight. You will only be entered into the draw if you have LIKED the listed Facebook pages.
7. Entries not submitted in accordance with the rules will be disqualified. No liability shall be taken for entries lost, damaged or delayed in transmission. The Promoter accepts no responsibility for participants being unable to connect to the Promoter's Facebook page, website or to participate in this Prize Draw, or if their entry is late or lost, due to any problem, technical or otherwise connected with their email or web connection. Proof of transmission is not proof of receipt.
8. The draws will take place on 20<sup>th</sup> November 2013.
9. There are six Nokia Lumia mobile devices featuring Qualcomm® Snapdragon™ processors and 36 Gameloft games to be won. 12.11.13 - Nokia Lumia 1020 and 6 The Amazing Spider-Man game codes, 13.11.13 – Nokia Lumia 925 and 6 Modern Combat 4: Zero Hour game

codes, 14.11.13 – Nokia Lumia 620 and 6 The Dark Knight Rises game codes, 15.11.13 – Nokia Lumia 625 and 6 Asphalt 7: Heat game codes, 16.11.13 – Nokia Lumia 925 and 6 N.O.V.A. 3 game codes, 17.11.13 – Nokia Lumia 925 and 6 Shark Dash game codes. There is no cash or other prize alternative offered in whole or in part except, owing to circumstances beyond the reasonable control of the promoter, the promoter reserves the right to substitute a suitable alternative of equal or greater value.

10. The prizes will be drawn at random by an independent, supervised person from the 6 daily entry pools

11. The winners will be contacted via email by Gameloft within 5 days of the final draw. If a prize is unclaimed after reasonable efforts have been made to contact a winner within 28 days the Promoter will be entitled to dispose of the prize as it sees fit without any liability to the winner for having done so.

12. The promoter is Gameloft, Level 3, 111 Buckingham Palace Road, Victoria, London SW1W 0SR.

13. The decision of the promoter is final and no correspondence will be entered into.

14. Owing to wholly exceptional circumstances outside the reasonable control of the promoter, and only where circumstances make this unavoidable, the promoter reserves the right to suspend, amend or cancel the prize draw, but will use all endeavours to minimise the effect to the participant to avoid disappointment.

16. Contestants entering the prize draw agree to be bound by the above terms and conditions unconditionally. Please retain a copy of these terms and conditions for future reference. All entry instructions form part of these terms and conditions.

17. This prize draw is governed by the laws of England and Wales

18. For the names and counties of the winners, please email [Lewis.Digby@gameloft.com](mailto:Lewis.Digby@gameloft.com) within 3 months of the closing date.

19. This promotion is no way sponsored, endorsed or administered by, or associated with

Facebook or Qualcomm. You are providing your information to Gameloft, not to Facebook or Qualcomm. By entering the

| promotion, all participants agree to a complete liability release for Facebook and Qualcomm. Your details

will be used for the purposes of the administration of this promotion and the delivery of the prize(s) only. For the Promoter's Privacy Policy, visit <http://www.gameloft.com/privacynotice/>.

All entries will be subject to Facebook's terms of use which can be found at [www.facebook.com](http://www.facebook.com) Internet access and Facebook account required to enter.

20. To ensure fairness and the integrity of the promotion to all participants, the Promoter will not enter into discussions regarding the running of this promotion via Facebook, but will respond to questions via [Lewis.Digby@gameloft.com](mailto:Lewis.Digby@gameloft.com).

21. Any entrant posting or seen to be posting comments on Gameloft's Facebook page or elsewhere during the promotion that are considered bullying, spiteful or upsetting to other contestants and fans of Gameloft or directly aimed at the Promoter, will have their comments removed and will be disqualified from the promotion. The promoter reserves the right to alert Facebook to any such behaviour and you may have your Facebook account frozen pending investigation.