

MY EPREPAID PROMO MECHANICS

The promo is open to all new My ePrepaid MasterCard cardholders who applied for their card via Gameloft

1. Promo Period is from March 15, 2015 – June 15, 2015.
2. To qualify, client must apply for a My ePrepaid MasterCard via Gameloft
 - Go to Gameloft's channels and go directly to the application form of My ePrepaid MasterCard, (<http://www.gameloft.com/myeprepaidmastercard>) and apply.
 - Choose between the 2 colors of My ePrepaid (Indigo or Azure).
 - Fill out the all required fields to ensure successful application.
 - Choose the preferred BPI or BPI Family Savings Bank branch for the Card pick-up.
 - Click "Submit".
3. Client will then receive a confirmation email.
4. Client may start claiming their card at their nominated BPI branch **5 – 7 banking days** after receipt of confirmation email.
5. Client must present the following at their nominated BPI or BPI Family Savings Bank branch to claim their My ePrepaid MasterCard:
 - One Valid ID
 - Print out of confirmation email from BPI.
 - Card Fee payment. Payment for the card will depend on the nominated branch pick-up location.
 - For GMMA (Consists of Metro Manila, Bulacan, Cavite, Laguna, Pampanga and Rizal): Php500.00
 - For non-GMMA: Php600.00
6. Cardholder can only redeem Free In-App Gift once they have successfully picked-up their card/s at nominated preferred BPI or BPI Family Savings branch location.
7. Cardholder can only choose 1 Gameloft App where the free in-app gift will be credited.
 - Dungeon Hunter
 - Dragon Mania Legends
 - Asphalt 8: Airborne
 - Pastry Paradise
8. To redeem **free in-app gift**:

- **Cardholder should be able to download the game first and connect it to his/her Facebook in order for the in-app gift to be credited to his/her account**
 - Cardholder must email **myeprepaid@bpi.com.ph** the following details:
 - **Subject: Gameloft In App Gift**
 - Name printed on card
 - Last 8 digits of My ePrepaid card number
 - Email address (as indicated in the My ePrepaid application form)
 - Chosen game from Gameloft: (Dungeon Hunter 4, Dragon Mania Legends, Asphalt 8: Airborne, or Pastry Paradise)
 - Facebook ID, Gameloft Live Account, or Google Account/Address:
9. Cardholder will receive a reply from BPI if application is valid or invalid
 10. Valid applications will be given an in-app gift.
 11. Client will receive a notification inside the chosen game with the in-app gift.
 12. Redemption period of the Gameloft In-App Gift is only valid until 60 days upon receipt of My ePrepaid Card.
 13. My ePrepaid Mastercard is non-transferrable and valid for 2 years upon receipt of confirmation email. Card can be replaced in case of loss or renewed upon expiry. Service fees will apply.
 14. My ePrepaid MasterCard and Gameloft In-App Game is not convertible to cash or other products.
 15. Unclaimed cards that are 60 days past the promo period will be perforated, for security purposes.
 16. In case of dispute, the decision of BPI with the concurrence of DTI shall be considered final.
 17. BPI is authorized to give necessary information to its contractor or agent to perform or complete the redemption process.

Per DTI-NCR Permit No. 4195, Series of 2015